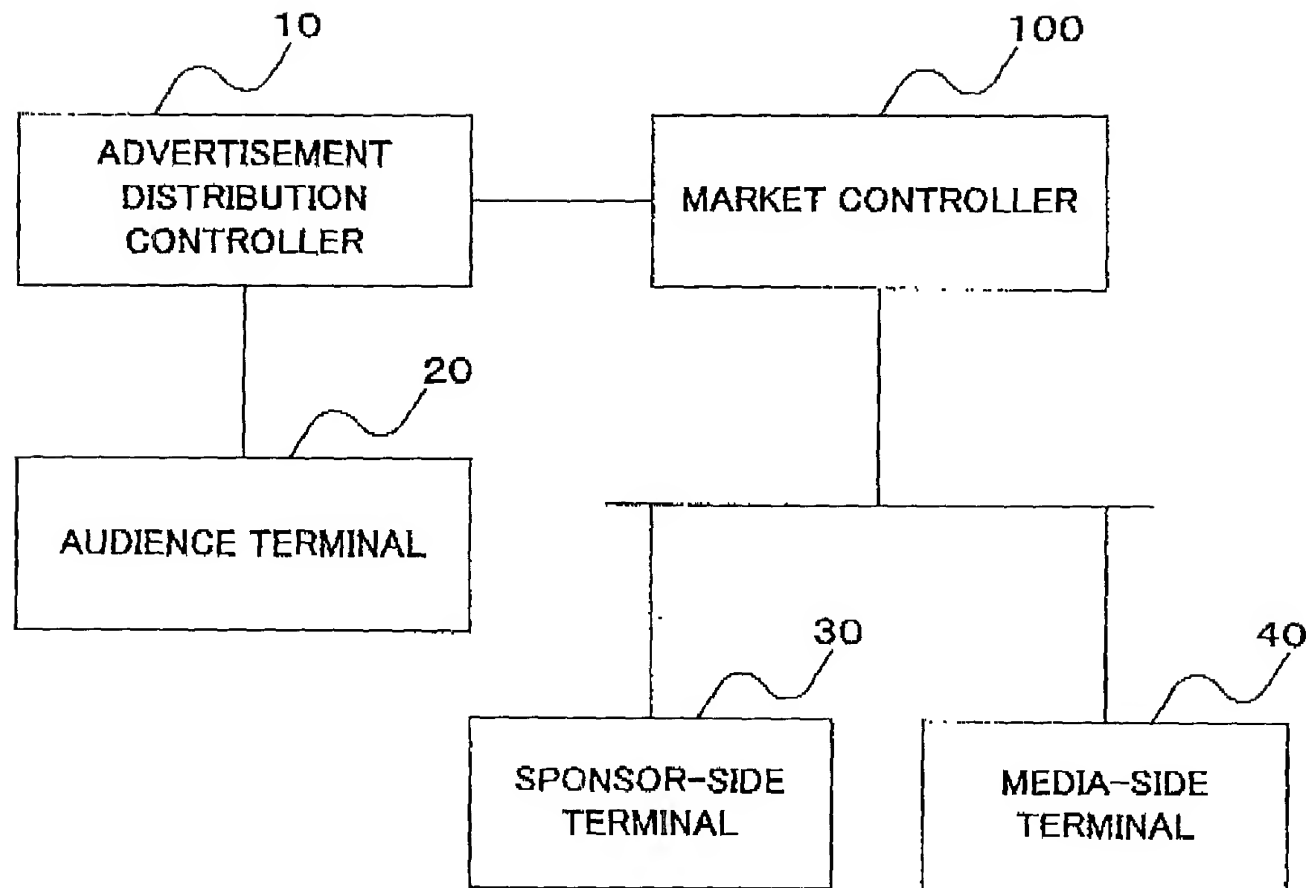


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FIG. 1



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FIG. 2

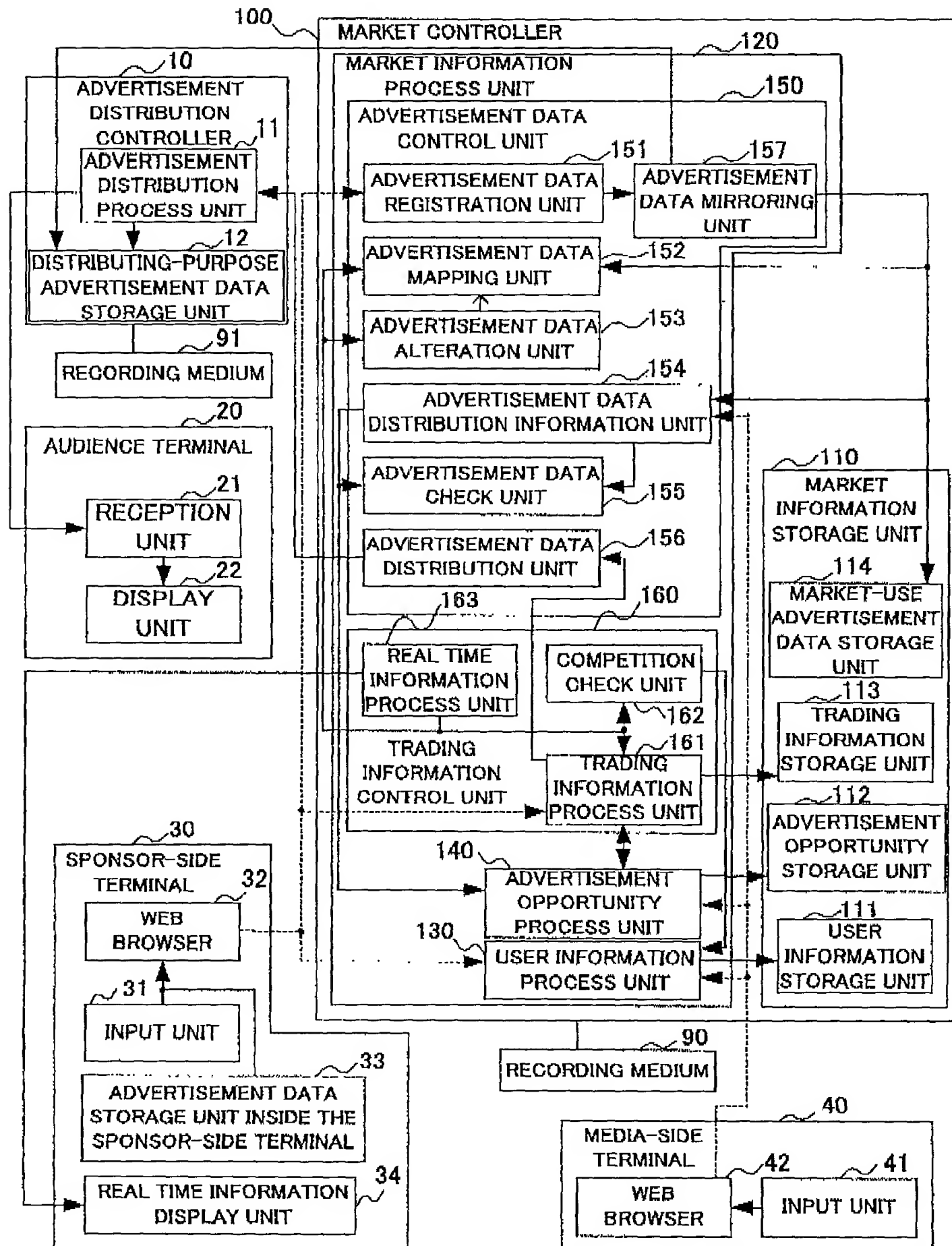
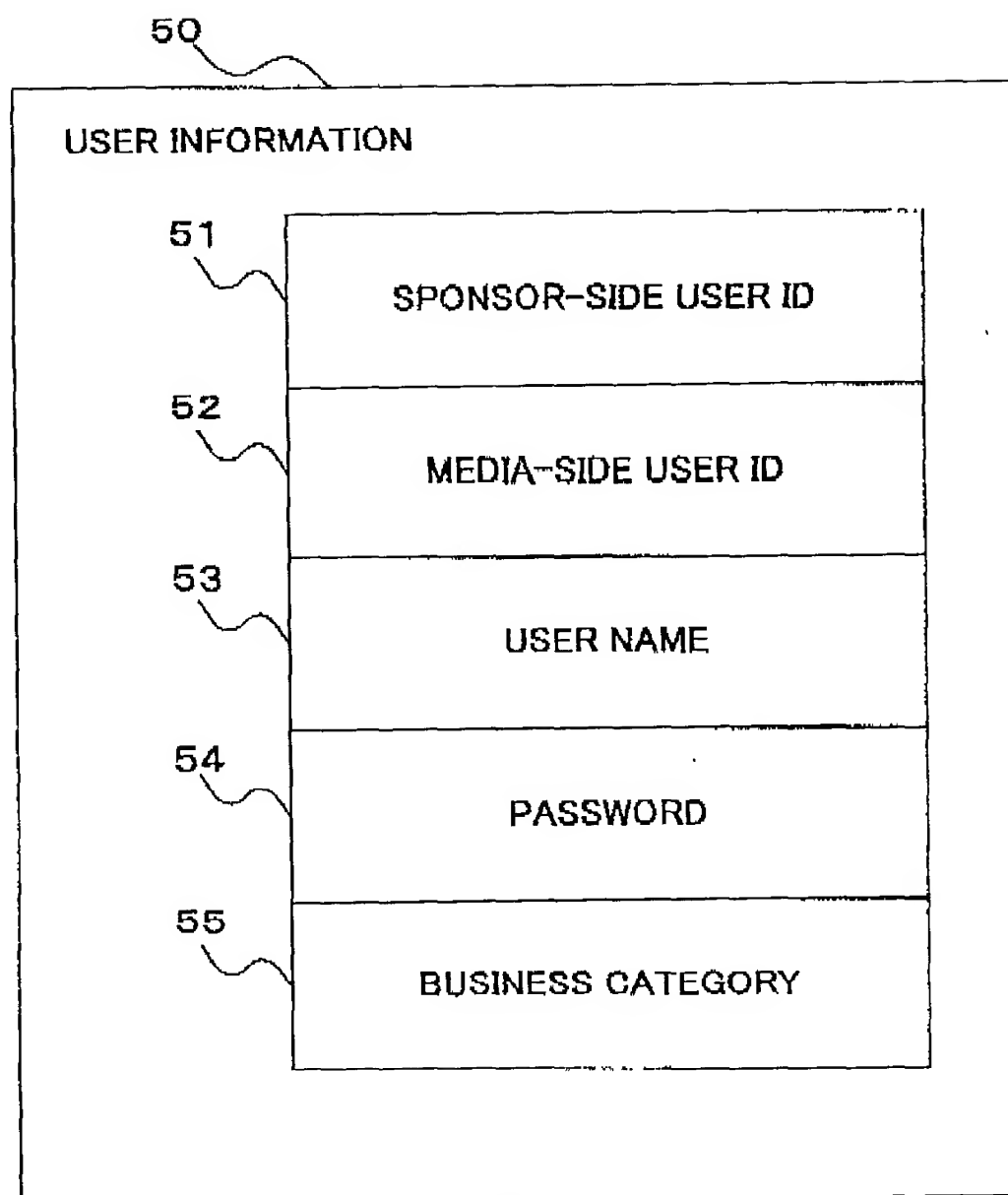
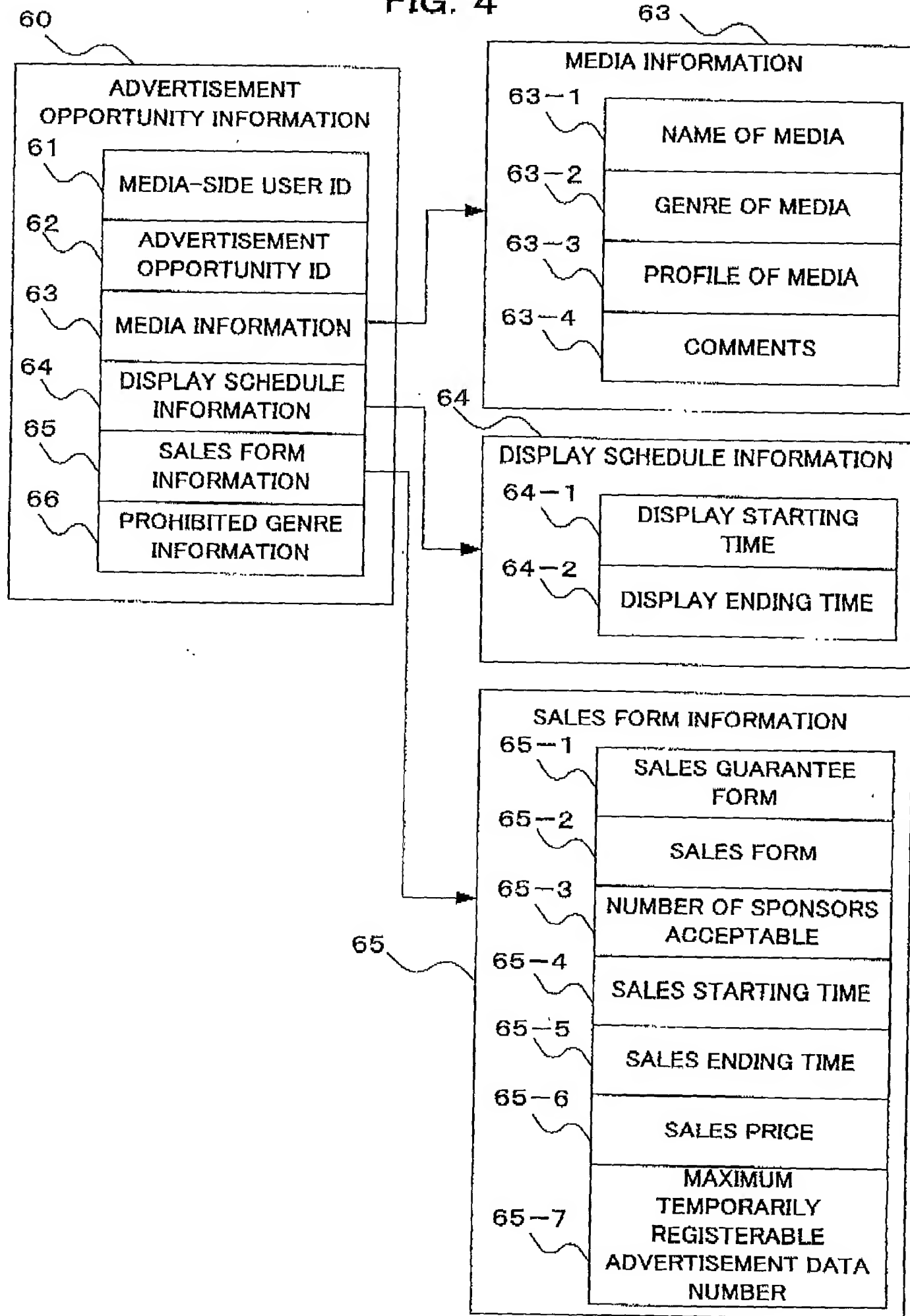


FIG. 3



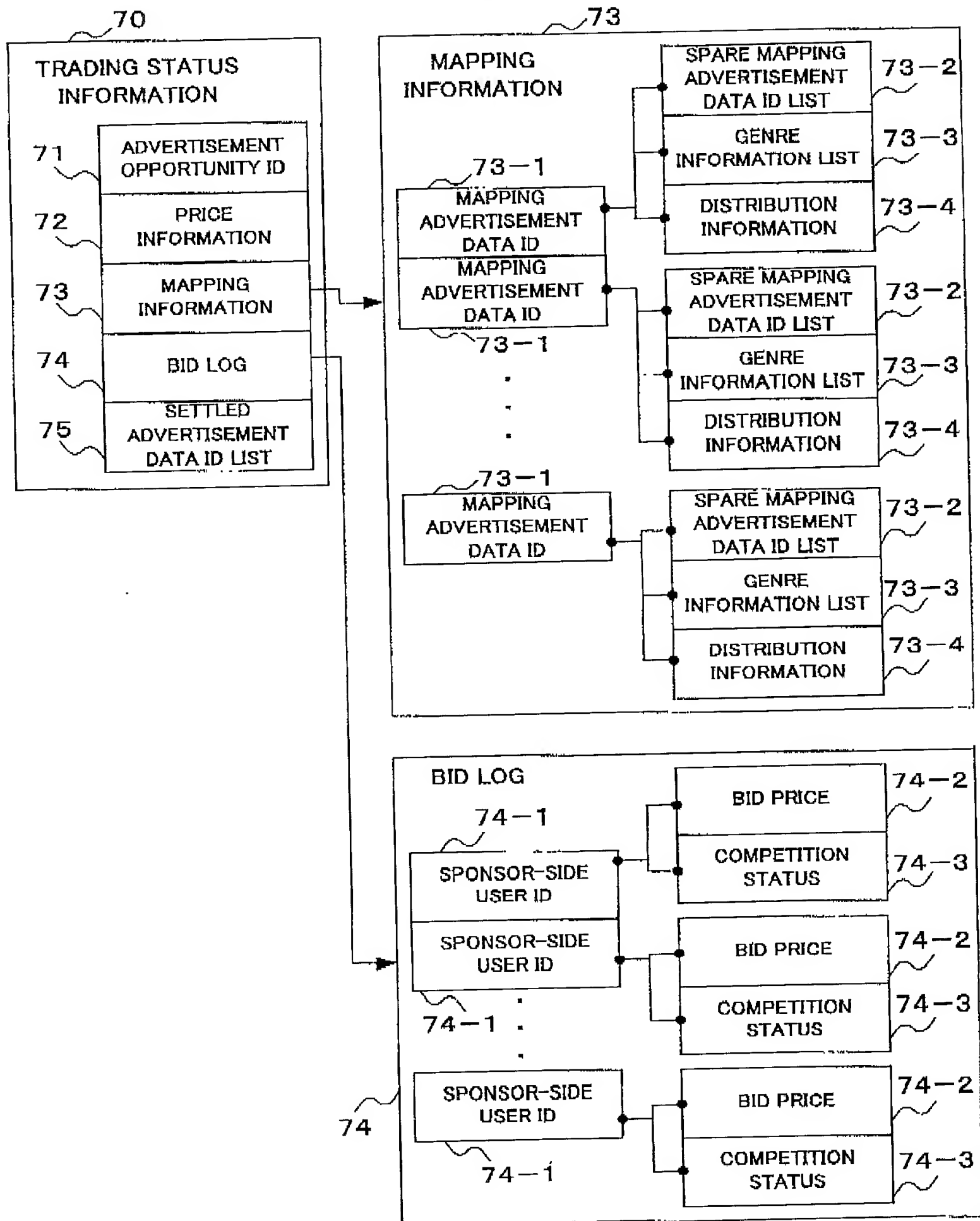
20	Yes
21	Yes
22	Yes
23	Yes
24	Yes
25	Yes
26	Yes
27	Yes
28	Yes
29	Yes
30	Yes
31	Yes
32	Yes
33	Yes
34	Yes
35	Yes
36	Yes
37	Yes
38	Yes
39	Yes
40	Yes
41	Yes
42	Yes
43	Yes
44	Yes
45	Yes
46	Yes
47	Yes
48	Yes
49	Yes
50	Yes
51	Yes
52	Yes
53	Yes
54	Yes
55	Yes
56	Yes
57	Yes
58	Yes
59	Yes
60	Yes
61	Yes
62	Yes
63	Yes
64	Yes
65	Yes
66	Yes
67	Yes
68	Yes
69	Yes
70	Yes
71	Yes
72	Yes
73	Yes
74	Yes
75	Yes
76	Yes
77	Yes
78	Yes
79	Yes
80	Yes
81	Yes
82	Yes
83	Yes
84	Yes
85	Yes
86	Yes
87	Yes
88	Yes
89	Yes
90	Yes
91	Yes
92	Yes
93	Yes
94	Yes
95	Yes
96	Yes
97	Yes
98	Yes
99	Yes
100	Yes

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FIG. 4



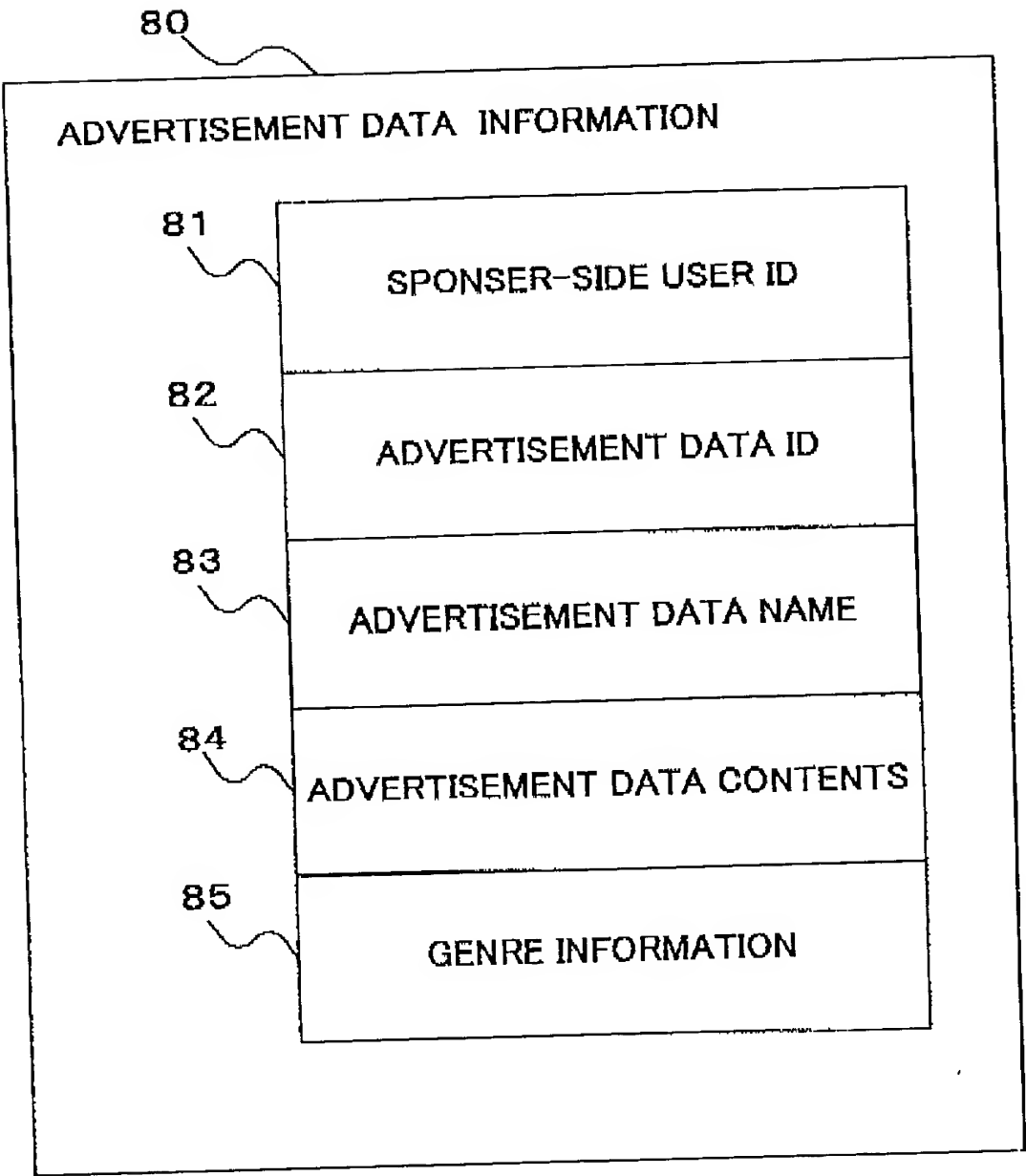
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FIG. 5



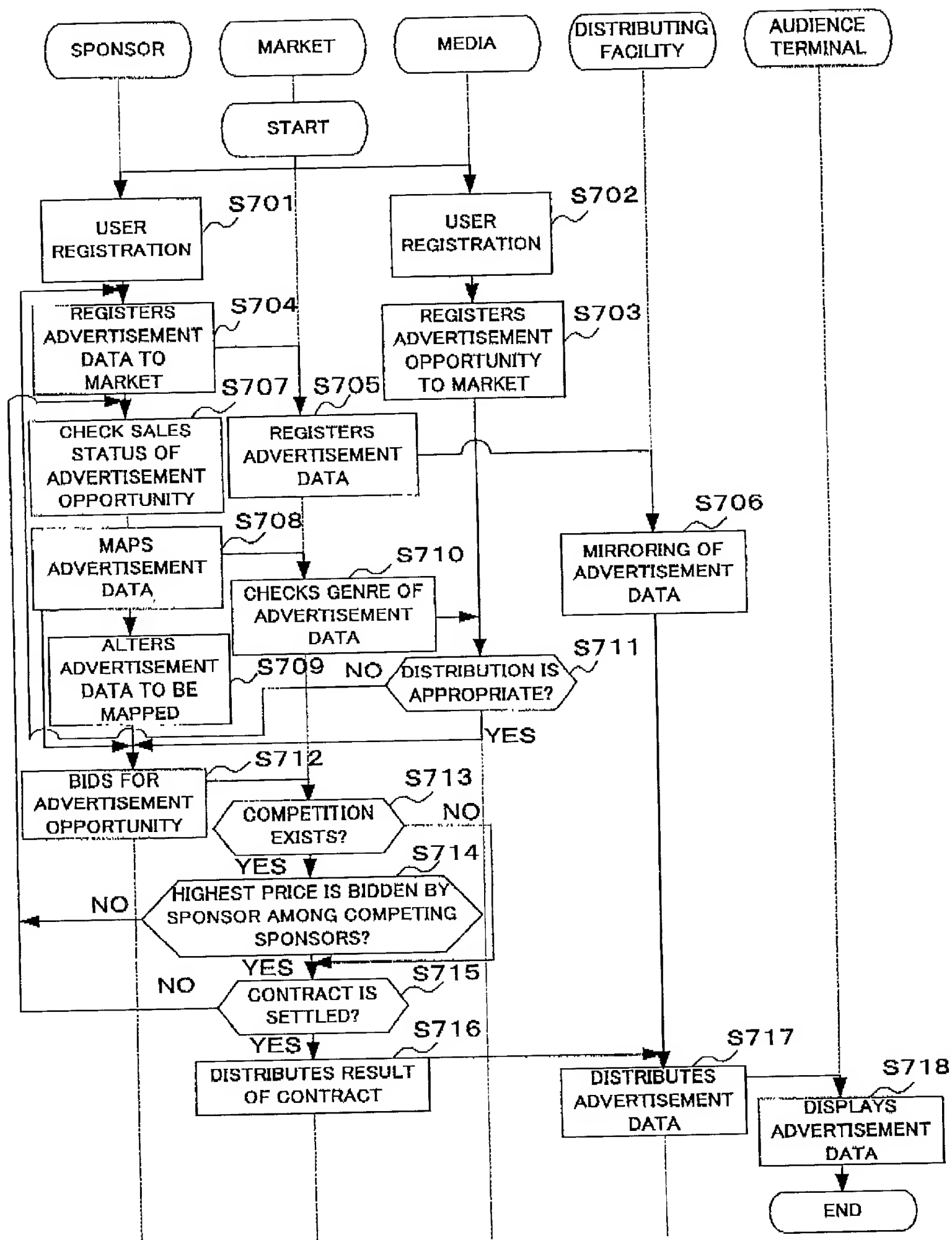
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FIG. 6

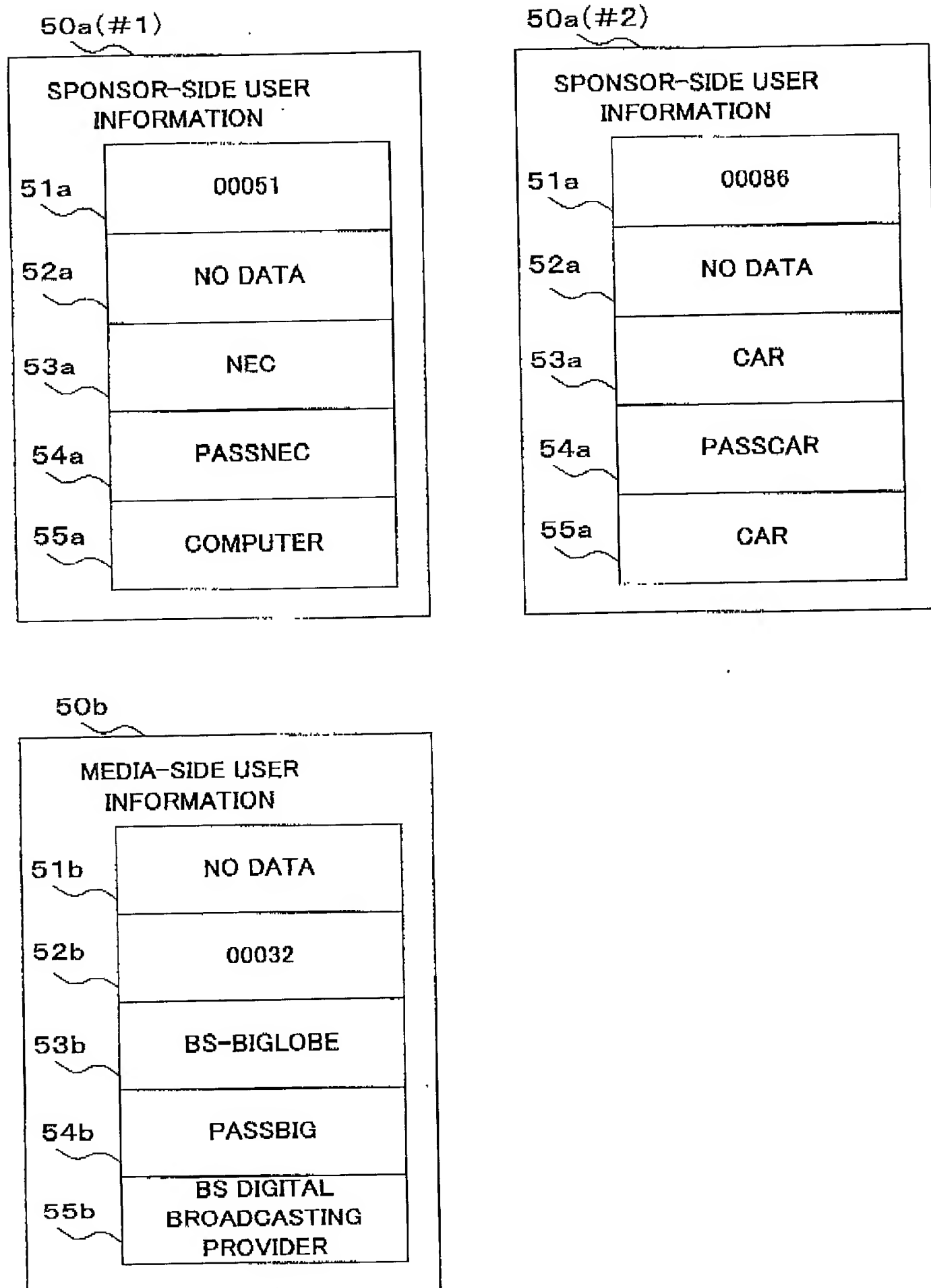


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FIG. 7

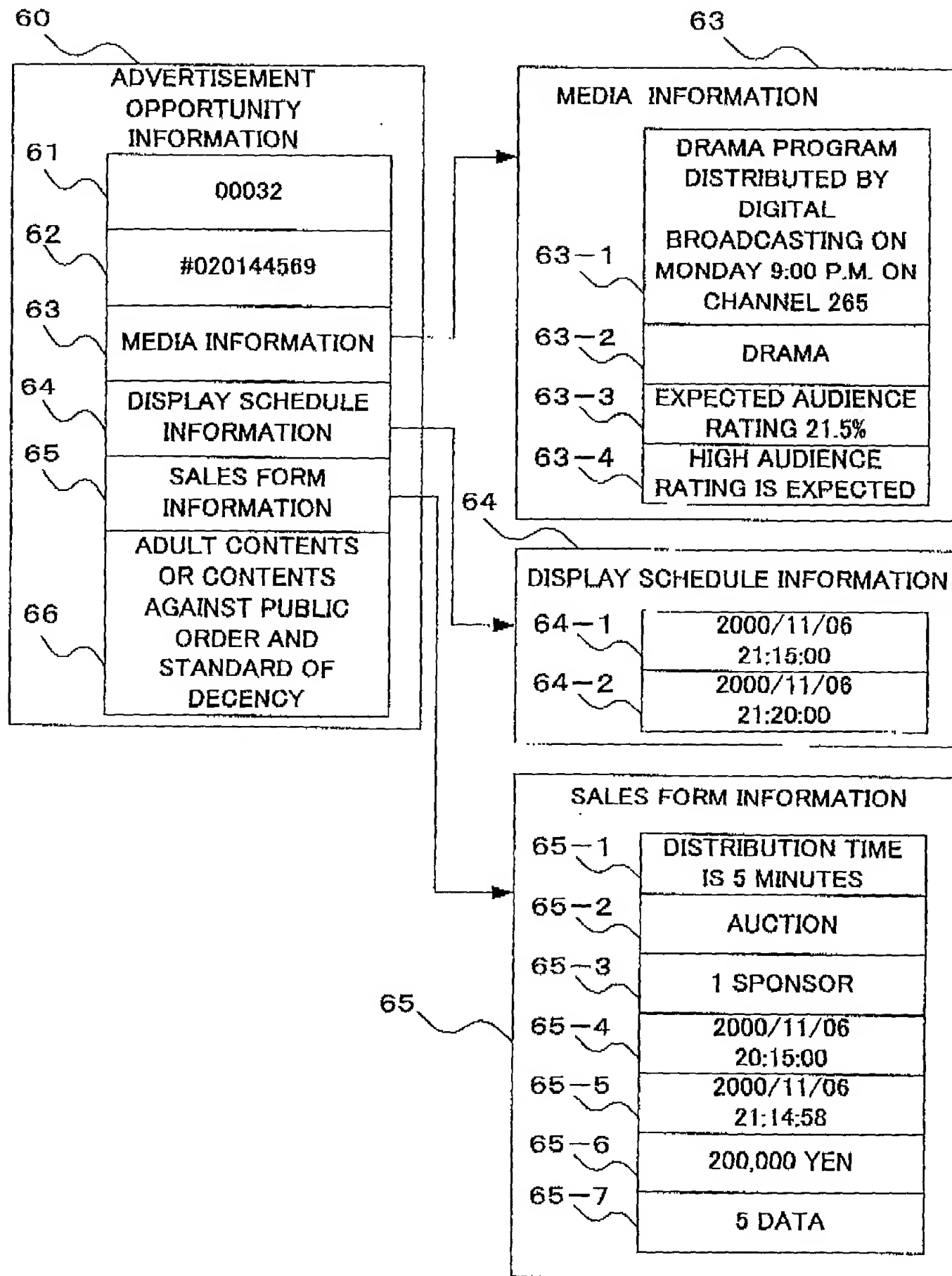


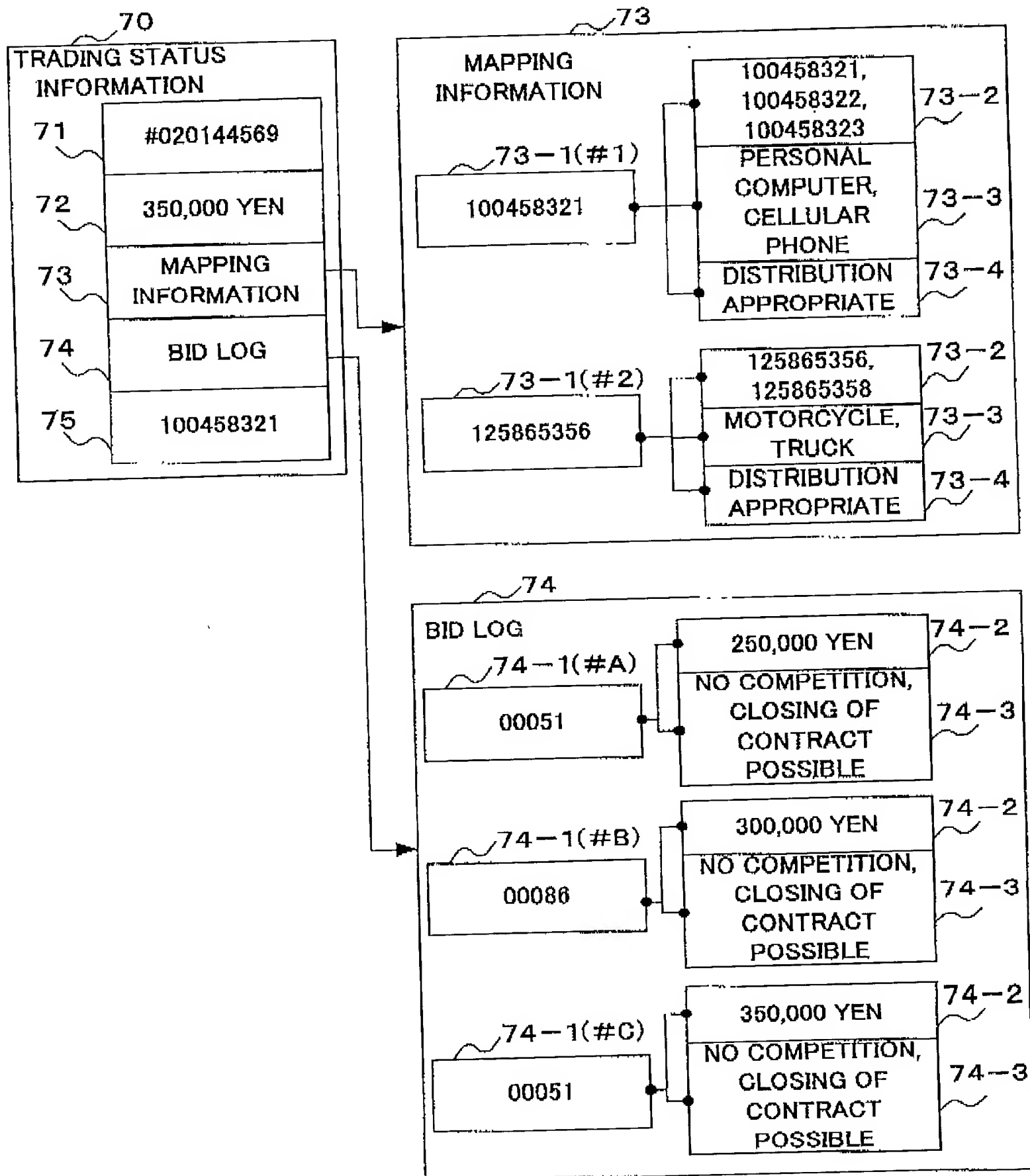
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FIG. 8



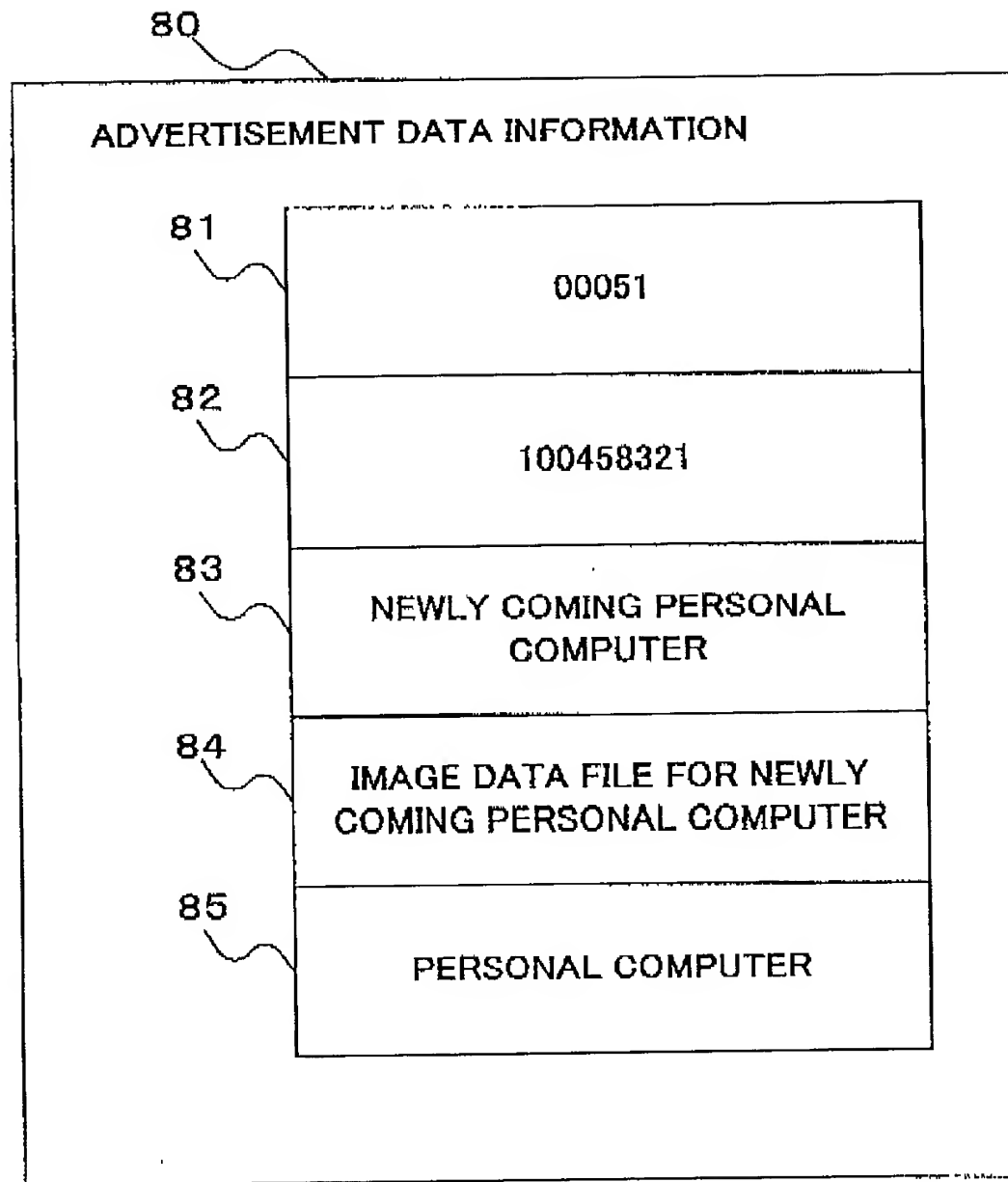
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FIG. 9



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FIG. 10

11/24
FIG. 11



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FIG. 12

50a(#1)

SPONSOR-SIDE USER INFORMATION	
51a	00051
52a	NO DATA
53a	NEC
54a	PASSNEC
55a	COMPUTER

50b

MEDIA-SIDE USER INFORMATION	
51b	NO DATA
52b	00482
53b	BIGLOBE
54b	PASSBIG
55b	INTERNET PROVIDER

50a(#2)

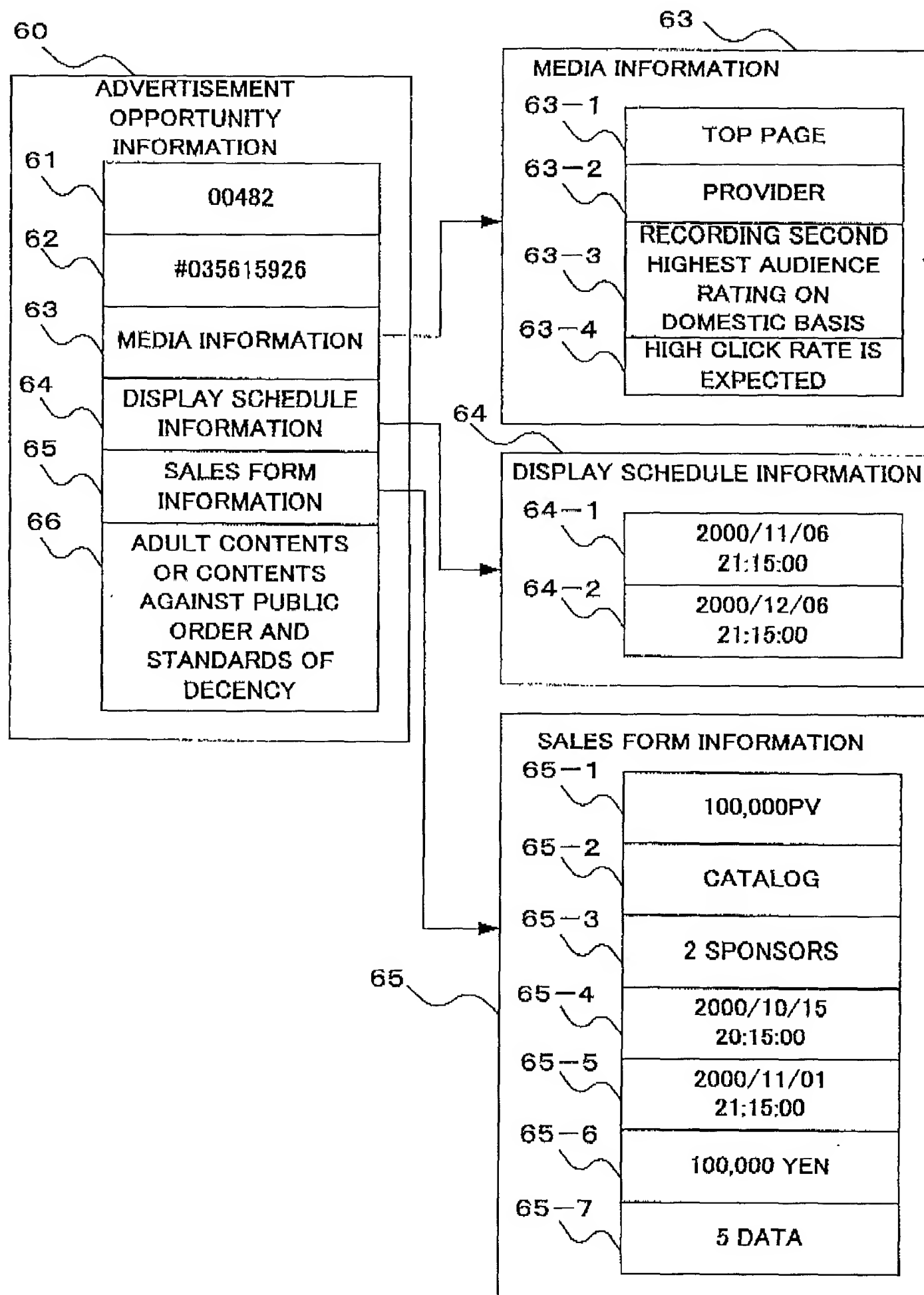
SPONSOR-SIDE USER INFORMATION	
51a	00364
52a	NO DATA
53a	MDB
54a	PASSMDB
55a	COMPUTER

50a(#3)

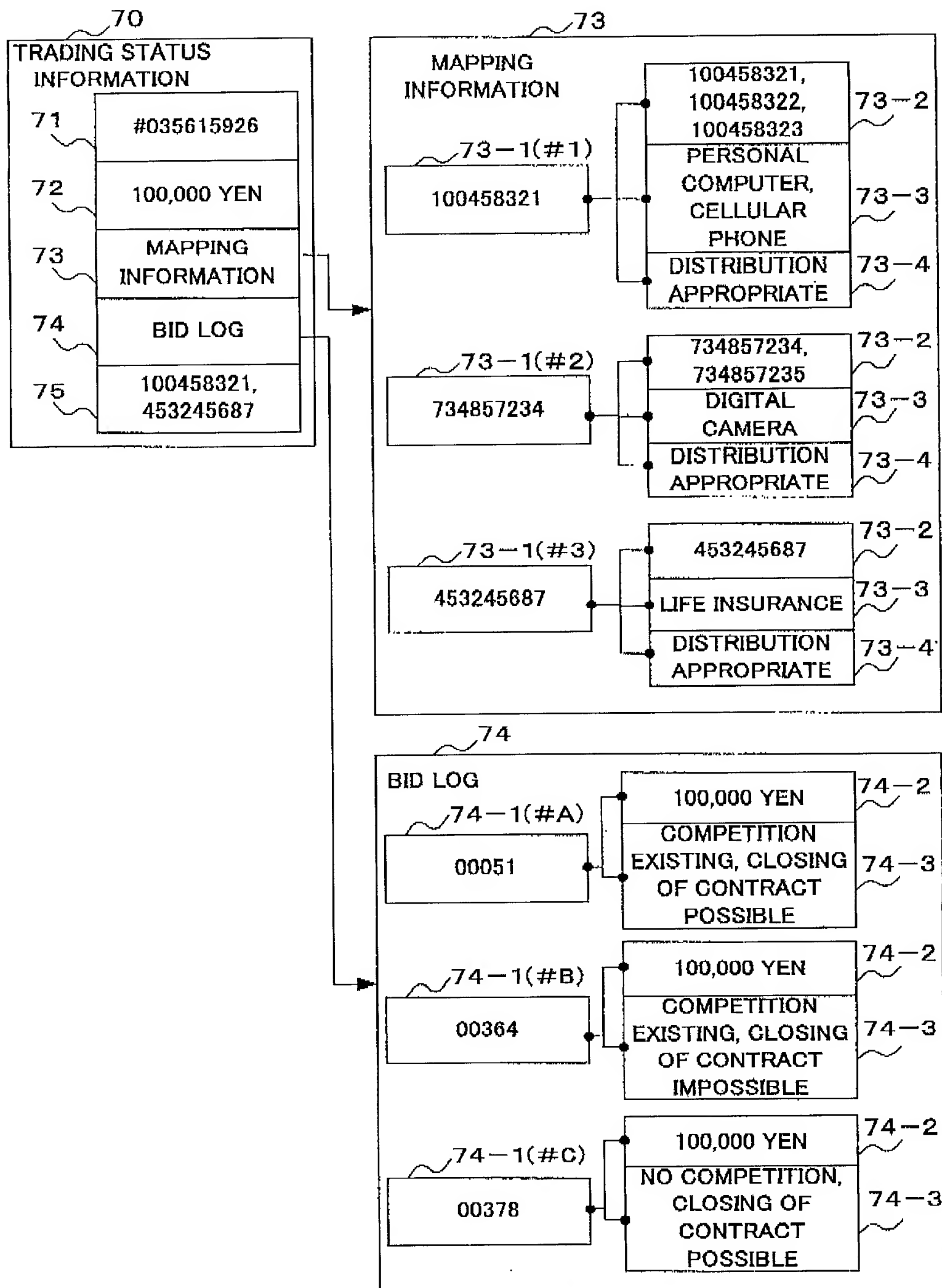
SPONSOR-SIDE USER INFORMATION	
51a	00378
52a	NO DATA
53a	OFD
54a	PASSOFD
55a	INSURANCE

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FIG. 13



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FIG. 14



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FIG. 15

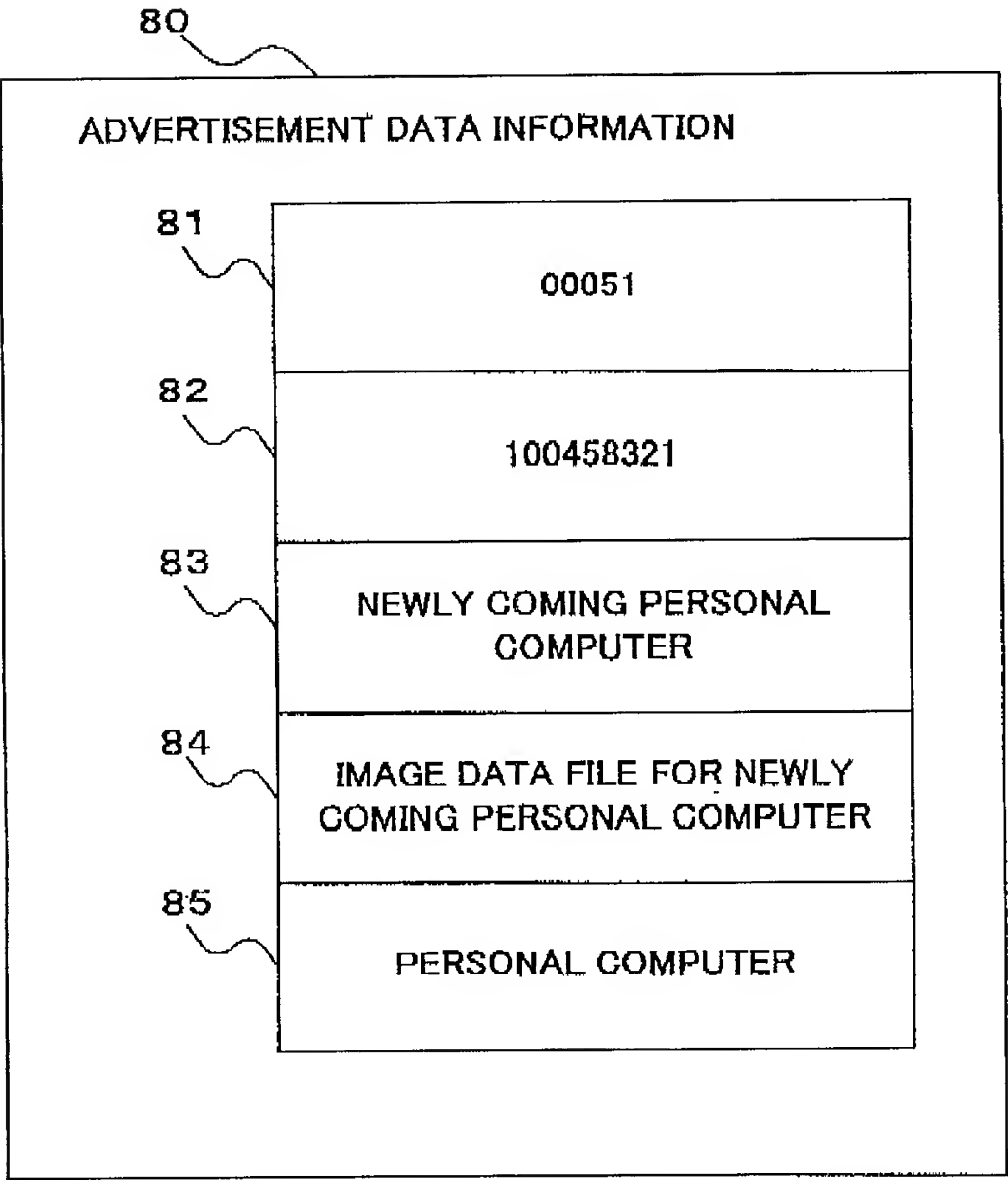


FIG. 16

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FIG. 16

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)	
◀ ▶ ⊗ □ ↵	
<div>ADVERTISEMENT OPPORTUNITY TRADING MARKET</div> <div>↑ GENERAL TOP</div> <div>GENERAL TOP PAGE</div> <div><div>NOTICE</div><div>INTRODUCTION OF OUR ADVERTISEMENT OPPORTUNITY TRADING MARKET</div><div>LOGIN</div><div><div>ADVERTISMENT SPONSOR(BUYER)</div><div>REGULAR USER LOGIN</div><div>GUEST ON TRIAL LOGIN</div></div><div><div>ADVERTISMENT SPONSOR(BUYER)</div><div>REGULAR USER LOGIN</div><div>GUEST ON TRIAL LOGIN</div></div><div><div>ADVERTISMENT SPONSOR(BUYER)</div><div>REGULAR USER LOGIN</div><div>GUEST ON TRIAL LOGIN</div></div></div> <div><div>USER REGISTRATION</div><div>REQUEST FOR OUR INFORMATION</div><div>CONTACT</div></div>	

RINA EXCHANGE

ELECTRONIC MARKET ENABLING REAL-TIME INFORMATION SHARING

HELP | SITE MAP

T09227" 04/30/01

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FIG. 17

FILE(F)	EDITION(E)	VISION(V)	TOOL(T)	HELP(H)
◀ ▶ ⊗ □ ↗				
ADVERTISEMENT OPPORTUNITY TRADING MARKET				
RINA EXCHANGE				
ELECTRONIC MARKET ENABLING REAL-TIME INFORMATION SHARING				
ALTERATION OF REGISTERED INFORMATION HELP SITE MAP				
GENERAL TOP				
ADVERTISEMENT SPONSOR: USER REGISTRATION				
THANK YOU FOR YOUR SUBSCRIPTION TO OUR MARKETPLACE FOR ISSUE OF YOUR ID, PLEASE FILL OUT THE FOLLOWING ITEMS ACCORDING TO THE ATTENDANCE BELOW. <ATTENDANCE> ITEMS WITH ※ MARKS ARE MUSTS. PLEASE BE SURE TO FILL OUT. INPUT INFORMATION IS ENCODED AND THEN SENT TO US. PLEASE KEEP YOUR PASSWORD SAFE.				
REGISTRATION AS ADVERTISEMENT SPONSOR				
1) PLEASE INPUT YOUR DESIRED LOGIN ID AND PASSWORD				
LOGIN ID ※ <input type="text" value="NEC"/>				
PASSWORD ※ <input type="text" value="*****"/>				
PASSWORD (CONFIRMATION) ※ <input type="text" value="*****"/>				
2) PLEASE INPUT YOUR INFORMATION				
CORPORATION NAME ※ <input type="text" value="(INC) NIPPON ELECTRIC"/>				
POSTAL CODE NUMBER ※ <input type="text" value="*****"/>				
ADDRESS ※ <input type="text" value="*****OO-KU, X X-SHI"/>				
URL OF YOUR COMPANY'S HOMEPAGE <input type="text" value="http://www.nec.co.jp"/>				

Table 1 Demographic characteristics of the study population

Characteristic	Number (n)	Percentage (%)
Age (years)		
< 18	10	1.0
18-24	15	1.5
25-34	25	2.5
35-44	35	3.5
45-54	45	4.5
55-64	55	5.5
65-74	65	6.5
75-84	75	7.5
85-94	85	8.5
≥ 95	95	9.5
Gender		
Male	100	100
Ethnicity		
White	100	100
Marital status		
Married	100	100
Education level		
High school or less	100	100
Income (USD/year)		
< 10,000	100	100
Health insurance		
Medicaid	100	100
Smoking status		
Smoker	100	100
Alcohol consumption		
Alcohol consumption	100	100
Comorbidities		
Hypertension	100	100
Diabetes	100	100
Chronic kidney disease	100	100
Heart failure	100	100
Ischemic heart disease	100	100
Stroke	100	100
Chronic obstructive pulmonary disease	100	100
Asthma	100	100
Depression	100	100
Anxiety	100	100
Substance use		
Alcohol use	100	100
Drug use	100	100
Medication use		
Antihypertensive	100	100
Antidiabetic	100	100
Anticoagulant	100	100
Antidepressant	100	100
Antipsychotic	100	100
Anticholinergic	100	100
Antibiotic	100	100
Antifungal	100	100
Antiviral	100	100
Chemotherapy	100	100
Radiotherapy	100	100
Other	100	100

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FIG. 18

<div style="display: flex; justify-content: space-between;"> FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> </div>																																													
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> </div> <div> <h2 style="margin: 0;">ADVERTISEMENT OPPORTUNITY TRADING MARKET</h2> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="text-align: center;"> GENERAL TOP </div> <div style="text-align: center;"> MY TRADE </div> <div style="text-align: center;"> NEW GENERATION OF ARTICLE FOR SALE </div> </div> </div> <div style="text-align: right;"> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> RINA EXCHANGE ELECTRONIC MARKET ENABLING REAL-TIME INFORMATION SHARING </div> <div style="border: 1px solid black; padding: 5px;"> [X X ELECTRIC (INC.)] IS NOW LOGGING IN [LOGOUT] </div> </div> </div>																																													
<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> LIST OF ARTICLES FOR SALE </div> <div style="border: 1px solid black; padding: 5px;"> NEW GENERATION OF ARTICLE FOR SALE </div>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> ALTERATION OF NEW INFORMATION HELP SITE MAP </div> <p>IN ORDER TO NEWLY GENERATE AN ARTICLE FOR SALE, YOU MUST FILL OUT OR MAKE SELECTION AS TO [PROGRAM INFORMATION], [PROGRAM LAYOUT], AND [TRADING INFORMATION], AND REGISTER THEM AFTER CONFIRMATION ON THE PREVIEW SCREEN.</p> <p>FLOW OF REQUIRED OPERATIONS</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="border: 1px solid black; padding: 5px;">PROGRAM INFORMATION</div> <div>→</div> <div style="border: 1px solid black; padding: 5px;">PROGRAM LAYOUT</div> <div>→</div> <div style="border: 1px solid black; padding: 5px;">TRADING INFORMATION</div> <div>→</div> <div style="border: 1px solid black; padding: 5px;">CONFIRMATION ON PREVIEW SCREEN</div> </div> <div style="border: 1px dashed black; padding: 10px; margin-top: 10px;"> INPUT OF INFORMATION ABOUT THE PROGRAM </div> <p>PLEASE INPUT DETAILED INFORMATION ABOUT THE TV PROGRAM IN WHICH THE ADVERTISEMENT OPPORTUNITY PUT OUT ON SALE IS DISPLAYED.</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">BROADCASTING STATION'S NAME</td> <td colspan="3" style="border: 1px solid black; padding: 2px;">BS-BIGLOBE</td> </tr> <tr> <td>CHANNEL</td> <td colspan="3" style="border: 1px solid black; padding: 2px;">BS205</td> </tr> <tr> <td>PROGRAM TITLE</td> <td colspan="3" style="border: 1px solid black; padding: 2px;">DRAMA ON MONDAY 9:00 P.M.</td> </tr> <tr> <td>PROGRAM SUBTITLE</td> <td colspan="3" style="border: 1px solid black; padding: 2px;">COMEDY DRAMA</td> </tr> <tr> <td>GENRE(GENERAL CLASSIFICATION)</td> <td colspan="3" style="border: 1px solid black; padding: 2px;">ROMANCE COMEDY</td> </tr> <tr> <td>GENRE(INTERMEDIATE CLASSIFICATION)</td> <td colspan="3" style="border: 1px solid black; padding: 2px;">ROMANCE COMEDY</td> </tr> <tr> <td>GENRE(SUB-CLASSIFICATION)</td> <td colspan="3" style="border: 1px solid black; padding: 2px;"></td> </tr> <tr> <td>PROGRAM STARTING TIME</td> <td style="border: 1px solid black; padding: 2px;">2000 YEAR</td> <td style="border: 1px solid black; padding: 2px;">11 MONTH</td> <td style="border: 1px solid black; padding: 2px;">06 DAY</td> </tr> <tr> <td>PROGRAM ENDING TIME</td> <td style="border: 1px solid black; padding: 2px;">2000 YEAR</td> <td style="border: 1px solid black; padding: 2px;">11 MONTH</td> <td style="border: 1px solid black; padding: 2px;">06 DAY</td> </tr> <tr> <td>EXPECTED AUDIENCE RATING</td> <td colspan="3" style="border: 1px solid black; padding: 2px;">21.5%</td> </tr> <tr> <td>ADVERTISING TIME FOR EACH DISTRIBUTION OCCASION(SECOND)</td> <td colspan="3" style="border: 1px solid black; padding: 2px;">120</td> </tr> </table>	BROADCASTING STATION'S NAME	BS-BIGLOBE			CHANNEL	BS205			PROGRAM TITLE	DRAMA ON MONDAY 9:00 P.M.			PROGRAM SUBTITLE	COMEDY DRAMA			GENRE(GENERAL CLASSIFICATION)	ROMANCE COMEDY			GENRE(INTERMEDIATE CLASSIFICATION)	ROMANCE COMEDY			GENRE(SUB-CLASSIFICATION)				PROGRAM STARTING TIME	2000 YEAR	11 MONTH	06 DAY	PROGRAM ENDING TIME	2000 YEAR	11 MONTH	06 DAY	EXPECTED AUDIENCE RATING	21.5%			ADVERTISING TIME FOR EACH DISTRIBUTION OCCASION(SECOND)	120		
BROADCASTING STATION'S NAME	BS-BIGLOBE																																												
CHANNEL	BS205																																												
PROGRAM TITLE	DRAMA ON MONDAY 9:00 P.M.																																												
PROGRAM SUBTITLE	COMEDY DRAMA																																												
GENRE(GENERAL CLASSIFICATION)	ROMANCE COMEDY																																												
GENRE(INTERMEDIATE CLASSIFICATION)	ROMANCE COMEDY																																												
GENRE(SUB-CLASSIFICATION)																																													
PROGRAM STARTING TIME	2000 YEAR	11 MONTH	06 DAY																																										
PROGRAM ENDING TIME	2000 YEAR	11 MONTH	06 DAY																																										
EXPECTED AUDIENCE RATING	21.5%																																												
ADVERTISING TIME FOR EACH DISTRIBUTION OCCASION(SECOND)	120																																												

FIG. 19

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FIG. 19

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)

◀ ▶ ⊗ □ ◀

ADVERTISMENT OPPORTUNITY TRADING MARKET

GENERAL TOP

ADVERTISMENT SPONSOR'S TOP

LIST OF ARTICLES FOR SALE

MY TRADE

MANAGEMENT OF BANNERS

LIST OF BANNERS

ON THIS PAGE, YOU CAN UPLOAD BANNERS TO BE USED FOR ADVERTISEMENT.

UPLOAD OF BANNER

RINA EXCHANGE

ELECTRONIC MARKET ENABLING REAL-TIME INFORMATION SHARING

[AUDIO ELECTRIC (INC.)] IS NOW LOGGING IN

LOGOUT

ALTERATION OF NEW INFORMATION | HELP | SITE MAP

DELETION OF BANNER

NAME OF BANNER: NEWLY COMING PERSONAL COMPUTER

PASS TO CORRESPONDING FILE: C:\DOCUMENTS\BANNER\200011\NEWPC200011.GIF

REFERENCE

COMMENTS: NEC'S NEWLY COMING PERSONAL COMPUTER FOR HOME USE
ADVERTISING STRATEGY: WE PLAN TO PUT THIS ADVERTISEMENT ON
OTHER MEDIA TO GAIN MORE ATTENDANCE

PLANNED PERIOD FOR
DISPLAYING ADVERTISEMENT: 2000 YEAR 11 MONTH 1 DAY TO 2000 YEAR 12 MONTH 31 DAY

BUDGET STANDARD: 12500000 YEN

UPLOAD CANCEL

FIG. 20

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FIG. 20

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)	
<div>◀ ▶ ⊗ □ ◀</div>	
CLASSIFICATION CLASSIFICATION NAME OF ARTICLE ADVERTISER	DRAMA ROMANCE COMEDY DRAMA ON MONDAY 9:00 P.M. X X ELECTRIC
LATEST TRADING INFORMATION UNBIDDEN CURRENT TIME 2000/11/13 11:49:05	
TRADING INFORMATION TOTAL NUMBER OF TIMES FOR DISTRIBUTION NUMBER OF SPONSORS ACCEPTABLE SALES FORM STARTING TIME DEADLINE STARTING PRICE(YEN) HIGHEST PRICE(YEN) LOWEST PRICE(YEN)	10000 1 AUCTION 2000/11/06 20:15:00 2000/11/06 21:14:59 200000 1000000 100
PROGRAM INFORMATION TYPE BROADCASTING STATION PROGRAM TITLE PROGRAM SUBTITLE ADVERTISING TIME FOR EACH DISTRIBUTION OCCASION(S) EXPECTED AUDIENCE RATING SIZE LIMITATION ON CONTENTS PLANNED STARTING TIME PLANNED ENDING TIME UNIT OF CHARGE TEMPLATE	OPPORTUNITY FOR BANNER ADVERTISEMENT BY DATA BROADCAST BS-BIGLOBE DRAMA ON MONDAY 9:00 P.M. COMEDY DRAMA 120 21.5% 300*200 ADULT CONTENTS OR CONTENTS AGAINST PUBLIC ORDER AND STANDARDS OF DECENTRY 2000/11/06 20:15:00 2000/11/06 21:20:00 NUMBER OF DISTRIBUTION 0000
LAYOUT FOR DATA BROADCAST <div>1 2</div> <div>BANNER YOU SELECT BANNER SELECTION</div>	

FIG. 21

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FIG. 21


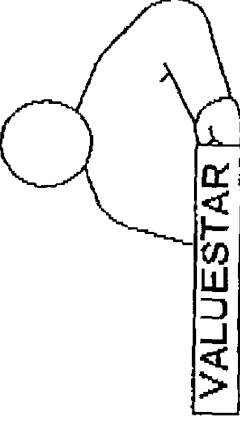
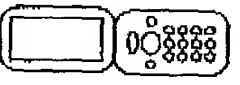
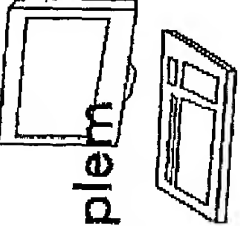

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)

◀ ▶ ⊗ □ ↻

BANNER SELECTION

THE BANNER ADVERTISEMENT TO BE DISTRIBUTED IMMEDIATELY AFTER SETTLEMENT OF A CONTRACT FOR THIS ARTICLE IS TO BE REGISTERED ON THIS PAGE. PLEASE SELECT A BANNER.

REGISTER

01010 	01020 BIGLOBE	01030  VALUESTAR
01040 	01050  simplem	01060 

FILE(F) EDITION(E) VISION(V) TOOL(T) HELP(H)			
<div style="text-align: center;"> </div>			
FILE NAME:	NIHON-SERIES14		
REGISTRATION DATE:	OCTOBER 1,18:24		
LATEST USAGE DATE:	OCTOBER 1,18:24		
TOTAL NUMBER OF TIMES FOR USAGE:	780 TIMES		
COMMENTS:	THE FORTH GAME OF NIHON-SERIES WILL BE COMPLETELY BROADCASTED LIVE (MEMO OF ADVERTISING STRATEGY, GENRE,TARGETED TIME ZONE.)		
PLANNED PERIOD FOR DISPLAYING ADVERTISEMENT:	OCTOBER 10,2000 TO DECEMBER 10,2000		
BUDGET STANDARD:	20,000 YEN		
OPPORTUNITY PLANNED FOR DISPLAYING ADVERTISEMENT:	FIRST GAME, SECOND GAME, THIRD GAME		
		<div style="text-align: center;"> </div>	
		<div style="text-align: center;"> </div>	

FILE NAME:	NIHON-SERIES14		
REGISTRATION DATE:	OCTOBER 1,18:24		
LATEST USAGE DATE:	OCTOBER 1,18:24		
TOTAL NUMBER OF TIMES FOR USAGE:	780 TIMES		
COMMENTS:	THE FORTH GAME OF NIHON-SERIES WILL BE COMPLETELY BROADCASTED LIVE (MEMO OF ADVERTISING STRATEGY, GENRE,TARGETED TIME ZONE.)		
PLANNED PERIOD FOR DISPLAYING ADVERTISEMENT:	OCTOBER 10,2000 TO DECEMBER 10,2000		
BUDGET STANDARD:	20,000 YEN		
OPPORTUNITY PLANNED FOR DISPLAYING ADVERTISEMENT:	FIRST GAME, SECOND GAME, THIRD GAME		
		<div style="text-align: center;"> </div>	
		<div style="text-align: center;"> </div>	

TOTAL CHECK NUMBER:130 ARTICLES

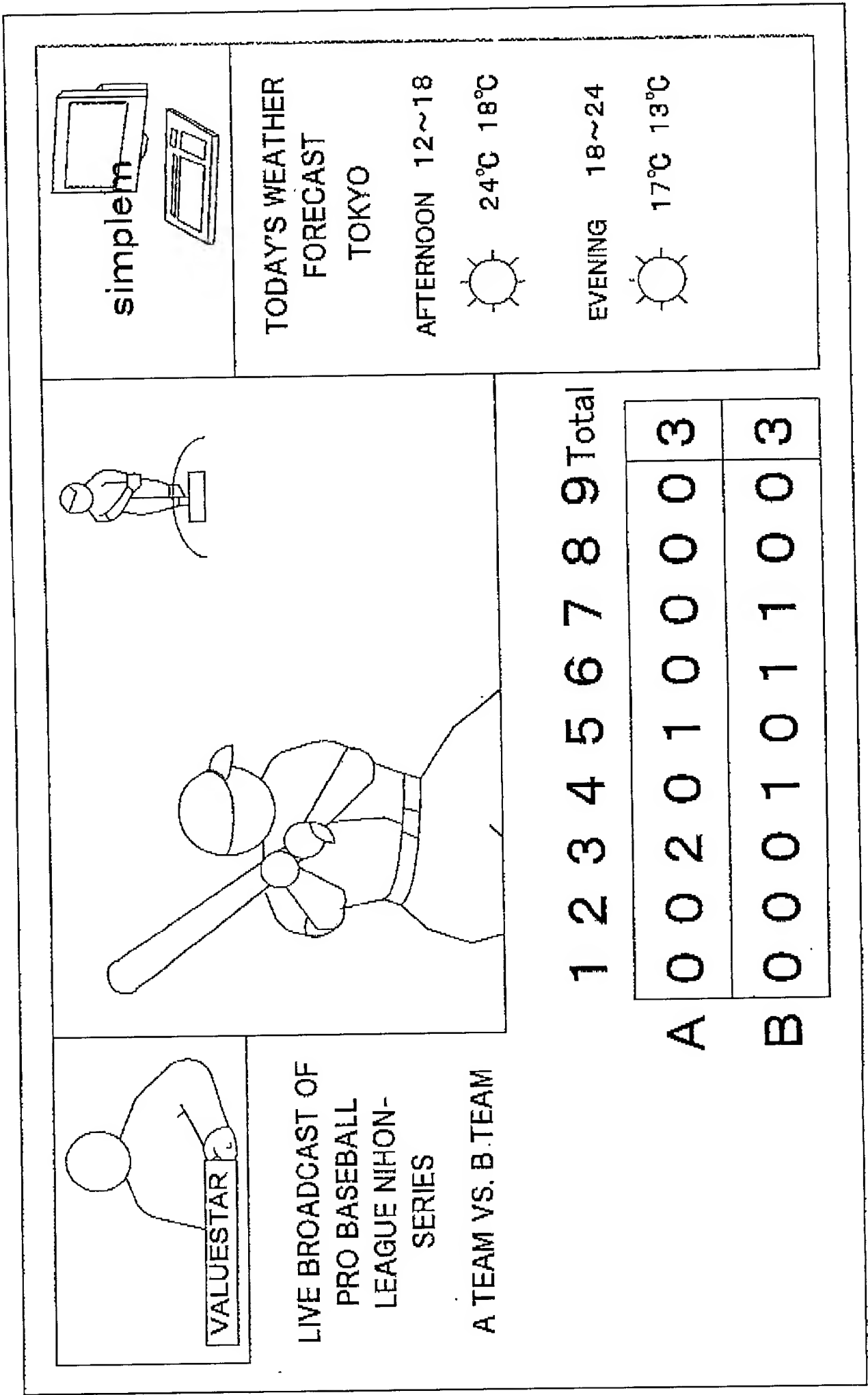
1ST PAGE OF TOTAL 6 PAGES GO TO PAGE

NUMBER OF ITEMS LISTED 10 ☒

1 2 3 4 5 6 | PREVIOUS PAGE | NEXT PAGE

TOGETH" 02/2001

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FIG. 23



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FIG. 24